

# PUBLICATION Community Guide & Map Packages



Both Publications are distributed throughout the community in local businesses. This is an excellent YEAR LONG advertisement. Publications are also distributed to new residents and all inquiries. There will be 10,000 maps and 3,000 guides produced.

| Community Map           |       | Community Guide                 |         | Package            | Savings |
|-------------------------|-------|---------------------------------|---------|--------------------|---------|
| <u>Cover Side</u>       |       |                                 |         |                    |         |
| Single                  | \$250 | 1/8 Page                        | \$250   | <b>A - \$450</b>   | \$50    |
| Double Horizontal       | \$450 | 1/4 Page                        | \$400   | <b>B - \$750</b>   | \$100   |
| Double Vertical         | \$450 | 1/4 Page                        | \$400   | <b>C - \$750</b>   | \$100   |
| Triple Horizontal       | \$675 | Half Page                       | \$600   | <b>D - \$1,150</b> | \$200   |
| Triple Vertical         | \$675 | Half Page                       | \$600   | <b>E - \$1,150</b> | \$200   |
| Panel (5 options)       | \$750 | Full Page                       | \$850   | <b>F - \$1,375</b> | \$225   |
| Inside Back Cover<br>or | \$850 | Inside Front/Back<br>Cover or   | \$1,300 | <b>G - \$1,850</b> | \$300   |
| Inside Back Cover       | \$850 | Inside Half Front/Back<br>Cover | \$900   | <b>H - \$1,500</b> | \$250   |
| Outside Back Cover      | \$950 | Back Cover                      | \$1,465 | <b>I - \$2,100</b> | \$315   |
| <u>Map Side</u>         |       |                                 |         |                    |         |
| Single                  | \$250 | 1/8 Page                        | \$250   | <b>J - \$450</b>   | \$50    |
| Double Horizontal       | \$450 | 1/4 Page                        | \$400   | <b>K - \$750</b>   | \$100   |
| Double Vertical         | \$450 | 1/4 Page                        | \$400   | <b>L - \$750</b>   | \$100   |
| Triple Horizontal       | \$675 | Half Page                       | \$600   | <b>M - \$1,150</b> | \$200   |
| Triple Vertical         | \$675 | Half Page                       | \$600   | <b>N - \$1,150</b> | \$200   |

**N** Chamber of Commerce  
**NEWCASTLE**  
& Economic Development

820 N. Main Street • PO Box 1006  
Newcastle, OK 73065 • 405-387-3232  
chamber@newcastleok.org

Our chamber depends on the success of every fundraiser we sponsor so special thanks to those who help make them happen!